



Strumming up tax credits: Ani DiFranco.

No Rockettes Expected

"Righteous Tax Credit" (Nov. 29, p. 172) mischaracterizes the salvation of Buffalo's Asbury Delaware Church. This historic church occupies a pivotal location in a genuinely poor neighborhood in a struggling city. The area is far from "gentrifying." The church will remain a landmark, house Righteous Babe Records and create a performance space that will attract new businesses. It will also be a cornerstone of an emerging arts district. New Markets Tax Credits are a tool for harnessing private capital to rebuild some of the toughest urban and rural areas in America. Let's give them a fair chance.

ROBERT POZNANSKI
President, New Markets Support
New York, N.Y.

Wider Margin for This Wafer

In "Taking on a Monster" (Nov. 15, p. 121) you describe experimental new treatments for glioblastoma multiforme (GBM), the most aggressive form of brain cancer. But you significantly understate the clinical effectiveness of Gliadel Wafer treatment. When compared with patients in a control group, the average patient who received the treatment at the time of first surgery lived an additional 2.3 months. At the three-year time point in the study Gliadel patients were five times more likely to be alive than those in the control group. Also, by calling the results of the experimental therapies "far more encouraging," you inadvertently compare the results of these compounds with

those of the Gliadel Wafer. The FDA generally considers such indirect comparisons misleading.

CRAIG SMITH, M.D.
Chief Executive
Guilford Pharmaceuticals
Baltimore, Md.

Dirty Admission

As the founder of a growing direct sales party company, I was excited to read "The Party That Crashed Retailing" (Nov. 1, p. 80). But I was disappointed by the way home party businesses were portrayed. The featured company in your article seems to focus on bringing fun and awareness to an embarrassing product line. They have obviously found fortune from "Sex sells." Don't get me wrong. Customers do find themselves getting dirty with our line of gardening products.

ANNETTE PELLICCI
Founder, The Happy Gardener
Ashland, Va.

Dangerous Prescription?

In "Lilly's Big Fat Risk" (Nov. 15, p. 60) it's unfortunate you chose not to include comments from Lilly or differing viewpoints from additional physicians. Schizophrenia and bipolar disorder can be devastating not just to patients but to family members and caregivers. It is difficult enough to persuade patients to stick with their treatment programs. Your story could cause vulnerable patients to discontinue their lifesaving medication without consulting a doctor.

JOHN HAYES, M.D.
Executive Director
Neuroscience Platform Team, Eli Lilly
Indianapolis, Ind.

Shortchanged

In "Power Broker" (Nov. 15, p. 180) we stated that the purchase price of a pipeline bought by Dynegy was \$1.5 billion. Dynegy's assumed debt of \$900 million was not calculated into the price, which was actually \$2.4 billion.



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The skinny on iQue: GPS-enabled PDA.

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